September 12, 2025

EFFECTIVE GRANT APPLICATIONS:

An Overview of CAAA Research Grants and Best Practices

12 septembre 2025

DEMANDES DE SUBVENTIONS EFFICACES :

Aperçu des subventions de recherche de l'ACPC et des meilleures pratiques

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CAAA THE CANADIAN ACADEMIC ACCOUNTING ASSOCIATION ACPC L'ASSOCIATION CANADIENNE DES PROFESSEURS DE COMPTABILITÉ

LAND ACKNOWLEDGEMENT

We would like to acknowledge that the Canadian Academic Accounting Association (CAAA) operates within the traditional territories of the First Nations, Métis, and Inuit (FNMI) populations of Turtle Island (North America). We recognize and honour the enduring presence of FNMI populations as the original stewards of this land, and we acknowledge the harms and injustices they have faced due to colonization. We express our gratitude for the opportunity to gather, learn, and work on this land. As we continue our journey, we commit to fostering greater understanding, respect, and reconciliation with Indigenous populations.

RECONNAISSANCE FONCIÈRE

Nous tenons à souligner que l'Association canadienne des professeurs de comptabilité (ACPC) exerce ses activités sur les territoires traditionnels des Premières nations, des Métis et des Inuits (PNMI) de l'île de la Tortue (Amérique du Nord). Nous reconnaissons et honorons la présence durable des populations des Premières nations, Métis et Inuits en tant que gardiens originaux de cette terre, et nous reconnaissons les préjudices et les injustices qu'elles ont subis en raison de la colonisation. Nous exprimons notre gratitude pour l'occasion qui nous est donnée de nous réunir, d'apprendre et de travailler sur cette terre. Alors que nous poursuivons notre chemin, nous nous engageons à favoriser une meilleure compréhension, un plus grand respect et une plus grande réconciliation avec les populations indigènes.

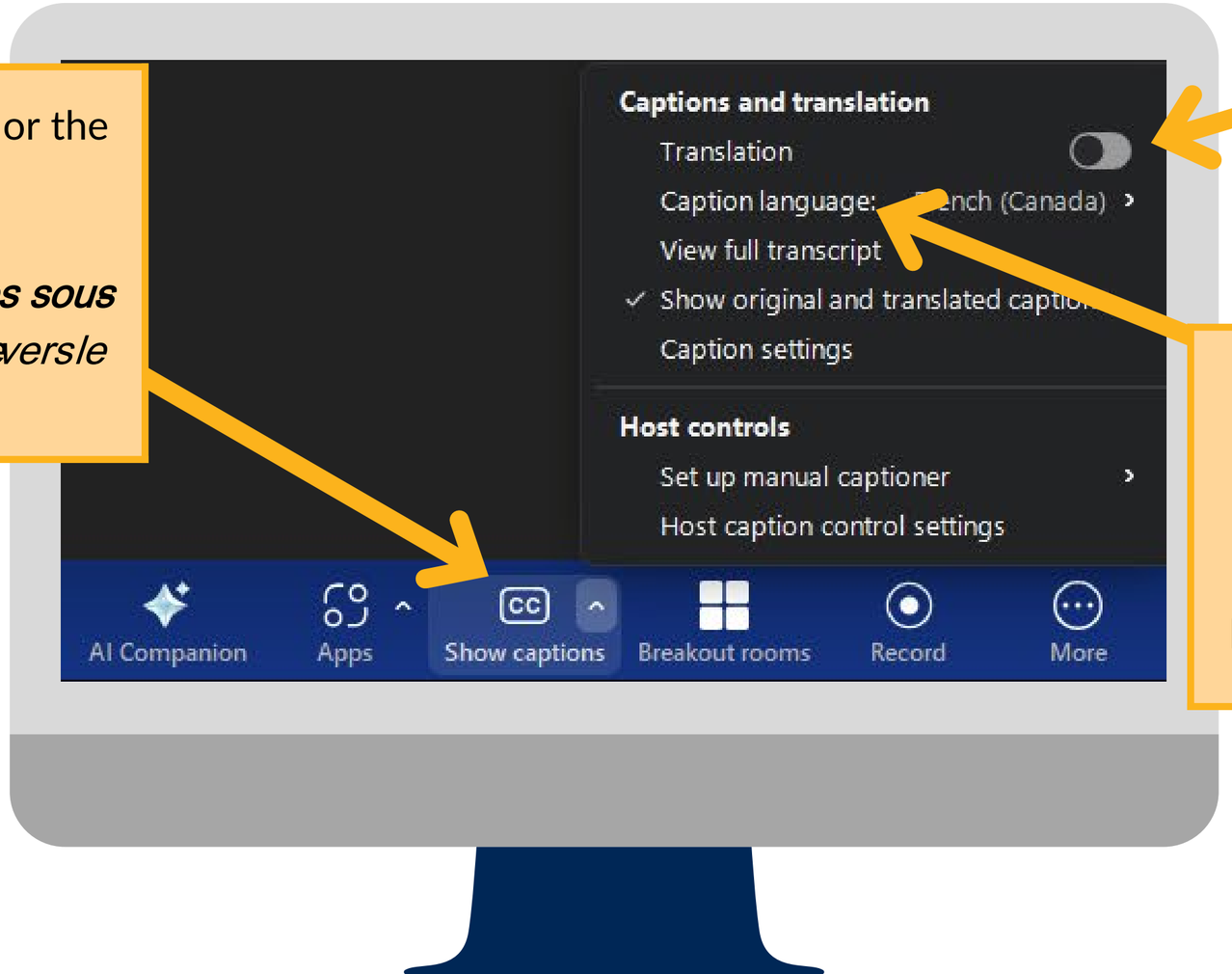
HOW TO ACTIVATE TRANSLATED CAPTIONS

COMMENT ACTIVER LES SOUS-TITRES TRADUITS

1

Click **Show Captions** or the up arrow.

*Cliquez sur **Afficher les sous titres** ou sur la flèche vers le haut.*



2

Turn on **Translation**.

*Activez la **traduction**.*

3

Select your **caption language**.

Sélectionnez votre **langue de sous-titrage**.

Zoom Support Article (English only)

Housekeeping

- There will be Q&A at the end
- You may also type questions in the chat during the session
- Slides and resources will be shared after the presentation
- We welcome your feedback and engagement

Agenda

OVERVIEW OF 2025-2026 CAAA RESEARCH GRANTS

LETTER OF INTENT: CPA CANADA'S PERSPECTIVE

EFFECTIVE GRANT WRITING:

BEST PRACTICES AND COMMON PITFALLS

Overview of the 2025-2026 CAAA Research Grants Program

Types of Grants

- CPA Canada–CAAA Grant: Focus on profession's evolving challenges
  - 2025 dedicated track: for early-stage scholars (PhD students and those who earned their PhDs within the last five years)
  - General track

- CBV Institute–CAAA Grant: Focus on valuation-related research

- CAAA Research Grant: Open to research in a variety of areas and scholars at all stages of their careers

Application and Evaluation Process

- Two stage process for CPA Canada-CAAA and CBV Institute-CAAA Grants
  1) One-page Letter of Intent (LOI), evaluated by the sponsoring organization (CPA Canada or CBV Institute).
     - ✓ The letter should focus on research question, research method, and relevance based on the sponsoring organization's criteria.
  2) Invitation to submit a full grant proposal

- Single stage proposal submission for CAAA Research Grants (no LOI)

- Full proposals evaluated by a research committee
  1) Each blind proposal will be scored by two reviewers
  2) Reviewer assessment will be based on the following three dimensions:

     Feasibility; Expected contribution; Budget

Eligibility

- When submitting the grant application:
  - ✓Principal Investigator
    - must be a full-time faculty member or a full-time Ph.D. student at a Canadian college or university
    - must be a CAAA member
- During the grant period:
  - ✓All researchers involved in the project must be CAAA members

Application Timeline

2025-2026

CPA Canada-CAAA Grant

LOI → Proposal Invitation → Proposal Due

Oct 15TH — Oct 31st — Nov 30TH

CAAA Grant

Proposal Due

Decision Letter

Jan 30TH

2026

CBV Chartered Business Valuators Institute | L'Institut des experts en évaluation d'entreprises

March-July

- → LOI
- → Proposal Invitation
- → Proposal Due
- → Decision Letter

LETTER OF INTENT:
CPA CANADA'S PERSPECTIVE

CPA Canada-CAAA Grant

- **Purpose:** to encourage Canadian academics to undertake projects to help equip the accounting profession to address challenges of a rapidly changing environment and meet evolving business and societal expectations.

- **Areas of interest:**
  1) Impact of technology on financial reporting, auditing & assurance and sustainability disclosure standards
  2) CPA talent pipeline; enhancing the perceived value of the CPA profession
  3) Audit quality
  4) Climate, nature and human capital reporting
  5) Data governance and AI – implementation, governance, assurance

EFFECTIVE GRANT WRITING:
BEST PRACTICES AND COMMON PITFALLS

Grant proposal

- No limits on length **but most proposals** fewer than 15 pages double-spaced
  - Including bibliography, budget, timetable but not including the CV

- **Grant proposal components**:
  - **Title page:**
    - Title of the project.
    - All author(s)' names, affiliations, and e-mail.
  - **Objectives,** purpose and expected **contributions**, and its relationship to existing research in this area.
  - **Plan**, including steps to be taken, methods to be employed in conducting the research, and data sources (if any).
  - **Timetable** including major time commitments (teaching, research, and administration) during the period of the proposed research. **Must be realistic**

Grant proposal (continued)

- **Grant proposal components**:
  - **Detailed budget**, including estimated costs and stipends. Unusual items and stipends (course release) must be specifically justified. Inadequate justification may result in reduction of the amount of the award.
  - **Other funding** obtained or applied for the project.
    - If you have submitted, or intend to submit, the proposal to other funding agencies, this information must be included.
    - The description should indicate whether the CAAA is being asked to fund the entire project or a component of a larger research program.
    - If this project is a part of a larger research program, then the application should describe how the proposed project fits within the larger program.
  - **Details of previous** CPA Canada–CAAA, CBV Institute-CAAA & CAAA research grants and related outcomes for the previous five years should be provided in a separate document.
  - **Curriculum vitae of all applicants**. If more than one author all CVs can be combine in one PDF.

Best practices for securing a CAAA grant

- Emphasize **contribution** and **interest to granting organization** (CPA Canada / CBV Institute)
- Provided detailed budget

Example

BUDGET

In this application, we are requesting an amount of $9,750 from CAAA, as detailed below:

Budget item	**$**	**Description**
Research assistant salary	26,244.60	1,240 articles to review per methods section x 0.50 hours per article x 42.33 (hourly rate for a graduate RA per university's collective agreement)
Copyediting	1,000	Estimated based on previous projects
Total project cost	27,244.60	
Less: amounts committed from other sources		
CPA Ontario grant	(5,000)	Funds already secured through research center at applicants' university
Internal university funded	(12,500)	Amount committed by the PI from their personal university research budget
	9,744.60	
Grant requested from CAAA	**$ 9,750**	(rounded)

Best practices for securing a CAAA grant

- Provided **realistic** timeline

TIMELINE

Time Period	Activity Description
January – February 2023	Amass corpus of articles to review and conduct research assistant training to ensure intercoder reliability.
March – June 2023	Collect data. Estimate using four graduate research assistants at 10 hours per week x 4 months
July 2023	PI and Co-investigator analyze data and refine theoretical model for the paper.
August – December 2023	Develop draft of the paper. Submit draft of the paper to the CAAA conference (Note: we did not budget for the CAAA conference attendance in this grant request as the PI and co-investigator have access to other conference funds at their universities)
January – June 2023	Present paper at brown bag seminars at the PI and co-investigators' universities. Share paper with colleagues for feedback. Present the paper at the CAAA conference
July – December 2024	Revise paper based on feedback received from colleagues and conferences above.
December 2024	Submit paper to a top accounting journal.

Example

Best practices for securing a CAAA grant

- **Ways to get your project to stand out:**
  - Emphasize **knowledge mobilization activities**
  - Integrate **graduate students** into the research and prioritize their payments in the budget
  - Address issue that are of immediate concern to **granting authorities**
  - Provide a detailed methodology section
    - Helps demonstrate how you've thought out your project's execution carefully and emphasizes feasibility
  - Have the three evaluation criteria in mind when writing the proposal:
    - Feasibility, expected contribution, and budget
      - Offer a clear path for executing the study
      - Be clear about the contribution relative to extant literature
      - Have a realistic and well-justified budget

Best practices for securing a CAAA grant

- **Pitfalls:**
  - Projects that are methodological in nature
    - These are legitimate projects, but not for the CPA Canada-CAAA grant
  - Projects that are novel for the sake of being novel (e.g., blockchain and AI in sustainability reporting)
  - Lack of detail in methods and budget
  - Failure to demonstrate **contribution** and **fit** with existing literature
  - Projects that are overly ambitious for the short timeframe of the project
  - Be honest in your proposal (it's a small world after all)

Next Steps & Resources

- Visit CAAA grants page for details
  https://www.caaa.ca/grants
- Contact admin@caaa.ca for assistance
- Ensure membership, check eligibility, prepare timeline/budget early

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BECOME A CAAA MEMBER

Members interact with a wide network of accounting educators and professionals, receive relevant accounting news, and attend a variety of events including our Annual Conference.

Member benefits include:

- Access to CAR and AP journals & Teaching Notes
- Webinar attendance confirmation letters (by request)
- Discounts on conference fees & CAR submissions
- Research funding & professional networking opportunities
- And much more!

Join or renew today!
www.caaa.ca/become-a-member

DEVENIR MEMBRE DE L'ACPC

Les membres interagissent avec un vaste réseau d'enseignants et d'experts-comptables, reçoivent des informations pertinentes sur la comptabilité et participent à divers événements, dont notre Congrès annuel.

Les avantages pour les membres comprennent :

- Une inscription à prix réduit au congrès
- Des lettres de confirmation de participation aux webinaires de l'ACPC sur demande
- Des ressources réservées aux membres, y compris des cas pédagogiques et l'accès aux revues
- Des occasions de communiquer avec vos pairs, de faire du réseautage, de faire du bénévolat et d'avoir une voix dans l'avenir de la recherche et de l'enseignement en comptabilité au Canada
- Et bien plus encore !

Adhérez ou renouvelez votre adhésion dès aujourd'hui !
www.caaa.ca/fr/become-a-member