



## The Teaching, Learning, Events, Membership, and Bilingualism Committee

The Teaching, Learning, Events, Membership, and Bilingualism Committee was formed in response to a governance review in 2023-24. Kim Trottier chaired this committee as President Elect, with the help of Sonia Dhaliwal (Education), Oliver N. Okafor and Claire Deng (Conference 2025), Rong Zhao and Ke Wang (Conference 2026), Samir Trabelsi (50<sup>th</sup> Anniversary Task Force), Caroline Blais and Charles Cho (Bilingualism), and Valerie Warren (Membership). This report covers each of these aspects of membership experience.

### Education (Teaching and Learning)

We have had another year of working diligently to promote excellence in accounting education and education research. This report provides a summary of the activities of the Education Committee in 2024-2025. The activities of the Education Committee are made possible thanks to the dedication of our committee members, who continue to give so generously of their time for the benefit of the CAAA community. This year, we have a strong Committee of **12 members**, including **4 new members**:

- Anna Czegledi
- Megan Costiuk
- Sylvie Deslauriers
- Heidi Dieckmann
- Sandra Iacobelli
- Sanobar Siddiqui
- Cara Orzech
- Marlon Possard
- Natalya Siddhantakar (**new**)
- Julie Robson (**new**)
- Eric Robard (**new**)
- Charles H. Cho (**new**)

The Committee is supported administratively by CAAA staff members Sadie Hall and Carina Hackett. We continue to meet roughly 4 times between September and the annual Conference. Our committee-wide administrative emails are now bilingual.

### CAAA Annual Conference 2025

- We continue to organize the Education Program for the CAAA Annual Conference.
- The CAAA adopted a new submission and program platform this year, X-CD, which we used to manage the Education program as well.
- We received **20 education proposals** for this year's program: 19 in English and 1 Bilingual.
- This year, we made the decision not to run education sessions concurrently with CPA Canada sessions. After the conference, we will review the results of this change.
- All formal communications with submitters have been bilingual.

### Virtual events

- Committee members have been encouraged to suggest education-related webinars.
- One of our members, Sanobar Siddiqui, proposed a webinar connected to her recently published article in *Accounting Perspectives*. This webinar will take place on **May 2, 2025**. This webinar will be in English, and questions in French are welcome. Multilingual subtitles are also available for attendees.
- We hope to host more member-led webinars.

### Initiatives on hold this year

- We put a few initiatives on hold in 2024-2025 to allow us to adjust to the CAAA's recent committee restructuring. These include teaching circles, the accounting chairs forum, social media, and administrative matters such as terms of reference and mandate.

### In closing

We are optimistic about the Education Committee's new home under the TLEM&B umbrella, which allows us to work more closely with the Membership Committee as well as to collaborate on virtual events and bilingualism matters.

I am thankful to all members of the Education Committee who are always eager and willing to provide their time and dedication to advance accounting education. There is lots to be accomplished in the upcoming year and I am excited to continue leading this committee of highly dedicated and knowledgeable educators. I encourage CAAA members who are passionate about education to consider joining the Education Committee next year! Please reach out to me at [sonia.dhaliwal@uoguelph.ca](mailto:sonia.dhaliwal@uoguelph.ca).

Sincerely,

*Sonia Dhaliwal*

**Sonia B. Dhaliwal**

Chair, CAAA Education Committee

### Events - Conferences

We continued to work on improving conference timelines and developing material that help organizers manage the workflow, maintain consistency, and document areas of risks and opportunities.

The conference organizers and their teams of volunteers put an incredible amount of time and effort to deliver high quality, friendly, accessible conferences that attract members year after year. Their time and energy are much appreciated. The delivery would not be possible without the diligent work of CAAA staff members Carina Hackett, Louise Laroche (up to December 2024), Sadie Hall, and Judy Tran.

Our focus next year will be continuous improvement in managing conferences, a strategic review of how to maintain and improve their value to members and including more volunteers to participate in organizing and delivering our conferences.

## **Annual CAAA conferences (every June)**

### **The (past) 2024 annual conference in HALIFAX**

Organizers: Vasiliki Athanasakou, Conference Co-chair; Alex Lyubimov, Conference Co-chair; Sonia Dhaliwal, Education Chair.

Theme: **A Rising Tide Lifts All Boats**

The conference was a success, with engaging sessions, valuable discussions, and a strong sense of community throughout. A particular highlight was the social event at Pier 21, which provided a wonderful setting to connect with colleagues and unwind after a full day. Sincere thanks to everyone involved in making the event so memorable.

### **The (current) 2025 annual conference in TORONTO**

Organizers: Oliver Okafor, Conference Co-Chair; Claire Deng, Conference Co-chair; Sonia Dhaliwal, Education Chair.

Theme: **Accounting and Accountability in a Disruptive Marketplace**

#### **Conference Planning and Scheduling**

Following the January 31 submission deadline, we initiated preparations for the paper review and scheduling process. The Scientific Committee has completed all reviews, and authors were notified of the acceptance decisions in early April. Authors were also asked to confirm their attendance and presenting author information by April 15. The co-chairs are now in the process of constructing the preliminary schedule.

We currently have 176 accepted research papers and a capacity for 180 presentation slots. We have accommodated several special scheduling requests (e.g., preferred presentation days) and encouraged authors to update their titles and abstracts for the final program. To manage the program effectively, we have limited each author to a maximum of two presentations. Discussants will be assigned and notified in the coming weeks.

We received several requests for visa support and carefully evaluated each on a case-by-case basis, recognizing that some individuals might seek to use the opportunity for purposes beyond conference participation. Accordingly, we approved support letters exclusively for authors with accepted papers.

#### **Plenary Speakers and Conference Program**

We are pleased to confirm the participation of our plenary speakers: Professors Lee Parker and Partha Mohanram (*Accounting and Accountability in a Disruptive Marketplace*), and Professors Marcia Annisette and Marion Brivot (*How Accounting Academics and Practitioners Can Promote EDI in the Workplace & Society*). We have communicated with each speaker regarding session logistics and are working to finalize room assignments and supporting technology. A detailed planning document for plenary sessions is currently under development. We also requested that the Executive Director, Carina, notify Pamela Steer of CPA Canada, regarding the logistics for her session.

#### **Craft of Accounting Workshop**

Professor Partha Mohanram has engaged several faculty members to assist in organizing the Craft of Accounting Workshop. PhD students will benefit from free registration for this year's conference. Panelists confirmed for the workshop are Professor Anup Srivastava (University of Calgary), Professor Michel

Magnan (Concordia University), Professor Abu S. Rahaman (York University), and Dr. Minlei Ye (University of Toronto).

### **Talent Show at Gala Dinner**

The Talent Show lineup is confirmed, featuring eight diverse performances, including music, dance, and piano. Coordination of performances and equipment requirements will be finalized in May.

### **Volunteer Recruitment and Coordination**

We are recruiting a group of student volunteers from Toronto Metropolitan University to assist with on-site logistics, registration desk duties, and session management. Light refreshments and meals will be provided for the student volunteers by CAAA. Student involvement is also supported with \$2,000 in funding from the Accounting Department of TMU, approved by Dr. Shadi Farshadfar (Accounting Chair). Additionally, Dr. Oliver Okafor has secured a \$1,000 TRSM Matching Funds Grant, bringing total financial support for student volunteers to \$3,000.

### **External Relations and Institutional Engagement**

The CPA Ontario has requested for involvement in the conference. One option we considered is hosting a Thursday evening reception at CPA Ontario's new downtown Toronto office. Another possibility is inviting CPA Ontario to host a closing event on Saturday evening, which could enhance attendance for Saturday research presentations. In recognition of the complicated relationship between CPA Ontario and CPA Canada, we relayed the CPA Ontario's request to the Executive Committee for guidance. We are awaiting further engagement by the CAAA Executive Committee with CPA Ontario to address their request, while ensuring continued compliance with CAAA's contractual obligations to CPA Canada.

### **Conference Menu**

We have been collaborating with both TRSM's internal event vendor and the Marriott to finalize the conference menu. Several meetings have taken place to coordinate catering options and ensure a high-quality culinary experience for all attendees.

### **The (next) 2026 annual conference in BANFF**

Organizers: Rong Zhao, Conference Co-Chair; Ke Wang, Conference Co-Chair; Sonia Dhaliwal, Education Chair.

Theme: **From Insight to Impact: Celebrating 50 Years of Excellence in Canadian Accounting Scholarship**

Join us for the **2026 CAAA Annual Conference** in the stunning surroundings of **Banff, Alberta**, as we mark a milestone in Canadian accounting academia — 50 years of influential accounting research that has shaped practice, policy, and pedagogy across Canada and beyond. This landmark conference will bring together prominent scholars, educators, practitioners, and emerging voices to celebrate the enduring impact of accounting scholarship and look ahead to the innovations that will drive our field forward.

Expect visionary keynote sessions, engaging panels, and opportunities to connect with peers in one of Canada's most iconic settings. Stay tuned for registration details and a call for papers.

Together, let's celebrate the legacy — and shape what's next.

## The (tentative) 2027 annual conference in MONTRÉAL

Organizers: (subject to member approval at the AGM)

- The current plan is to adopt the university model.
- The current plan is for the PD Day to be hosted HEC Montréal and the regular conference by UQÀM.

## Annual CAR conferences (around October)

### The 2024 CAR conference in TORONTO

Organizers: Partha Mohanram, CAR EiC; Mark Anderson, CAAA President

- Please find details in the 2024 CAR EiC report.

### The 2025 CAR conference in MILAN

Organizers: Partha Mohanram, CAR EiC; Kim Trottier, CAAA President

### The (tentative) 2026 CAR conference in MONTRÉAL

Organizers: Anup Srivastava, CAR EiC; CAAA President

## Annual Accounting Perspectives symposium (around February)

### The 2025 AP Emerging Scholars Virtual Symposium

Organizers: Adam Presslee, AP EiC; Seda Oz (University of Waterloo)

- Please find details in the 2024 AP EiC report.

## Events - Webinars

Webinars hosted by the CAAA have been very well received by members and their networks of colleagues and friends, with registration exceeding 100 participants in many cases. ***Thank you to each speaker for the gift of their time.*** The presentations from June 2024 to June 2025 are listed below. We intend to continue the webinar series, and we invite members to contact Kim Trottier with their thoughts on topics or guests of interest.

Date	Title	Speakers
June 7, 2024	Has Research Lost Its Way? 2024 Annual Conference CAAA Curtain Raiser	Christine Botosan (FASB), Ian D. Gow (The University of Melbourne), John Hand (UNC Chapel Hill), James Ohlson (Stockholm School of Economics), Stephen Penman (Columbia University), Stephen Ryan (New York University)
June 21, 2024	Economic challenges and trends with CPA Canada's Chief Economist	David-Alexandre Brassard (CPA Canada)
June 28, 2024	Academic (Accounting) Research: Interdisciplinarity, Engagement and Impact	Charles Cho (York University)
October 4, 2024	Au-delà des chiffres : stimuler la réflexion éthique des comptables de demain	Claire-France Picard (FSA ULaval), Cynthia Courtois (FSA ULaval)
December 6, 2024	The Governance of Cybersecurity	Michel Magnan (Concordia University and Desjardins), Camelia

		Radu (UQÀM), Rucsandra Moldovan (Concordia University), Elaine Lajeunesse (Desjardins),
January 24, 2025	Substantiating Sustainability	Jessica Giero (Giero Consulting Ltd.), Scott Morrison (PWC), Wayne Morgan (Office of the Auditor General of Alberta), Marie David (KPMG)
March 28, 2025	Tariffs and Trade Wars: Insights from CPA Canada's Chief Economist	David-Alexandre Brassard (CPA Canada)
April 4, 2025	L'IA générative en enseignement et en recherche	Simon Dermarkar (HEC Montréal)
April 25, 2025	Dealing with Journal Rejections	Erica Pimentel (Smith School of Business at Queen's University), Anna Samsonova-Taddei (HEC Montréal), Zvi Singer (HEC Montréal)
May 2, 2025	Evidence-Based Instructional Strategies to Support and Enhance CPA Enabling Competencies, Skills and Values in Future Accountants	Sanobar Siddiqui (University of Regina)
May 23, 2025	Open Broadcast Software (OBS)	Alym Amlani (Melville School of Business, KPU)

### **Events – 50<sup>th</sup> Anniversary**

The CAAA turns 50 next year, in 2026! Samir Trabelsi is heading a task force that aims to celebrate this milestone in many ways throughout the year. Keep an eye out for regional activities, historical anecdotes, and special events. The 50<sup>th</sup> anniversary is reflected in the Banff conference theme, where together we can reflect on our past and future.

### **Membership as of March 31, 2025**

We would like to thank our members for their continued commitment to the CAAA. Our membership has demonstrated a trend of significant growth, which is a testament to our community. We are happy so many of our members were able to participate in person to our annual conference.

	March 31, 2025	Jan 31, 2024	Jan 31, 2023	Jan 31, 2022	2021
Membership	368	454	508	400	580
Rate of Change	-19%	-11%	+27%	-31%	+14%
CAAA Conference participants	?	296	435	322	363
CAAA Conference location	Toronto	Halifax	Québec/ Hybrid	Saskatoon/ Hybrid	Virtual
Total for Year-December 31	?	804	744	644	689

At the end of December 31, 2024, the CAAA membership reached 804 members, a record in the history of the organization. While the CAAA membership runs a calendar year, traditionally the membership drive begins in November of each year. At the end of October 2024, as the organization was preparing

to open the renewals for 2025, the service provider of the CAAA registration system indicated it was no longer able to support the CAAA. As a result, membership renewals for 2025 were delayed by three months, while a new system was developed. Because the 2025 renewals did not begin until later in January, to provide meaningful comparatives, this report reflects March 31, 2025 numbers along with January 31 numbers of prior years. As a result, all reported periods reflect a three-month period of membership renewals.

As of March 31, 2025, our organization was comprised of 368 members. This is a decrease of 84 members from March, 2024, producing a 19% decrease in renewals over a three-month renewal period. We are working to generate more renewals in the current year. The demographics of our membership are similar to last year, with 60% members working in Canada, 16% in the U.S., and 24% in other countries. Our membership continues to span 24 countries and 180 institutions this year. The universities with the most members were: U. of Waterloo (16 members), U. of Toronto (10 members), Wilfrid Laurier U. (8 members), Concordia U. (9 members).

College memberships are at 10%, while universities make up the remainder 90%. Therefore, membership from education focused institutions increased 5%, in line with the new discounted memberships for educators. In line with the CAAA DEI initiatives, the CAAA is also offering complimentary memberships to Indigenous academics at post-secondary institutions in Canada, as we continue to explore ways to diversify the membership and build a strong, welcoming community. We continue to work to generate new memberships and provide value to our current members which now includes a webinar professional development series which provides members with verifiable PD hours.

We want to extend a thank you for the wonderful support of our liaisons (CAAA liaison list) and of the CAAA staff. I would like to express my appreciation to the Membership Committee: Paulina Arroyo Pardo, Claire Deng, Lorraine Alyea, and Erica Pimentel. Thank you!

Warm regards,  
Valerie Warren, FCPA FCA MBA

### **Bilingualism**

This year we continued our efforts at identifying ways to be more inclusive of francophones. A team composed of Caroline Blais, Charles Cho, and Kim Trottier held two Town Hall meetings in February 2025 to solicit input on how best to engage francophones. Combining this information with findings from the francophone panel at last year's CAAA conference, our next steps are to prepare a synopsis of (1) issues identified (2) improvements made to date, and (3) further improvements needed. This will feed into the CAAA strategic review exercise in the Fall of 2025. After the strategic review, a full report will be released in November 2025 with an action plan that we hope will encourage more francophones to join us.