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Manuscript Statistics

Tables 1–5 in the Appendix present the manuscript statistics that have traditionally been collected by the *AP* editorial team.

Submissions (Tables 1 and 2)	Of the 62 submissions in 2024 (Table 1), there were 53 research articles and 7 instructional cases (Table 2). Manuscripts submitted year prior (2023): 115
Median Turnaround Time (Table 3)	The journal continued to meet its 100-day target with a median turnaround time of 52 days (Table 3) and remains on par with 2023 (50 days) despite a notable decrease in first-round rejections.
First-round rejections and withdrawals (Table 4)	The percentage of first-round rejections, withdrawals, and desk rejections is 45%, down from 65% in 2023 (Table 4).
Canadian representation (Table 5)	The journal continues to attract Canadian authors: 56.5% of manuscripts submitted in 2024 were authored by at least one Canadian author (Table 5), up from 36.5% in 2023.

Policy Update: Submission Fee

In 2024, *Accounting Perspectives* introduced a submission fee for regular submissions by non-CAAA members. This update correlates with a reduction in first-round rejections, withdrawals, and desk rejections and an increase in the proportion of Canadian author submissions, as shown on this page and in Tables 4 and 5.

Key Journal Metrics

	2022	2023	2024
Journal Impact Factor	1.7	1.6	*
CiteScore	1.3	2.6	*
Journal Citation Indicator	0.35	0.40	*
Full text views	39.06k	40.14k	54.11k

* Data will be available in Wiley's 2024 Journal Metrics Report.

Managing Editor's Production Snapshot

The observations on this page, provided by AP's Managing Editor, Sylvia Siemens, summarize key trends and operational highlights from the journal's post-acceptance workflow in 2024.

Articles Accepted	2024 saw a 50% increase, compared with the previous three-year average, in articles accepted. Much of this increase can be attributed to fewer desk and first round rejections.
Instructional Cases	Eight instructional cases were published, compared with the previous three-year average of five.
Production Time	With regard to production for Volume 23, the time from transmittal of accepted papers to Wiley through to articles' publication on Early View increased by 10% compared to 2023. We continue to work with Wiley to reduce this time, primarily through exploring additional ways to reduce the number of corrections to article proofs.
Article Pipeline	AP's inventory of articles and cases, ranging from those just accepted through to those already published on Early View, has now reached a level that we can commit to publishing eight articles per issue for the next five issues.

The Managing Editor plays a vital role in maintaining the journal's publishing standards and operational continuity. Sylvia's oversight of article production and ongoing efforts to streamline the post-acceptance process have been instrumental to the journal's success.

Volume 23 at a Glance

Issue 1: March 2024	– Regular issue
Issue 2: June 2024	– Special Issue on Qualitative Research in Accounting – <i>Guest edited by Matt Bamber and Philippe Lassou.</i>
Issue 3: September 2024	– Regular issue
Issue 4: December 2024	– Annual special issue dedicated to instructional cases – <i>Each year, the Best AP Case Award is selected from cases published in this issue.</i>

Upcoming Special Issues (2026-2027)

Special Issue on Audit and Assurance Research	<ul style="list-style-type: none"> – Guest Editor: Tim Bauer, University of Waterloo – Submissions received: 12 – Expected publication: Spring 2026
Special Knowledge Mobilization Issue to Celebrate the CAAA's 50th Anniversary	<ul style="list-style-type: none"> – Guest Editor: Merridee Bujaki, Carleton University – Submission deadline: December 12, 2025 – Expected Publication: Summer 2026 (as part of the CAAA's 50th Anniversary)
Special Issue of Practice-Relevant Accounting Research	<ul style="list-style-type: none"> – Guest Editors: Sara Wick (Wilfrid Laurier University) and Michael Wynes (University of Saskatchewan) – Submission deadline: June 30, 2025 – Expected publication: 2026-2027

Social Media Analytics

We are grateful to **Stéphanie Rioux (HEC Montréal)** for managing AP's weekly content calendar on LinkedIn and X.

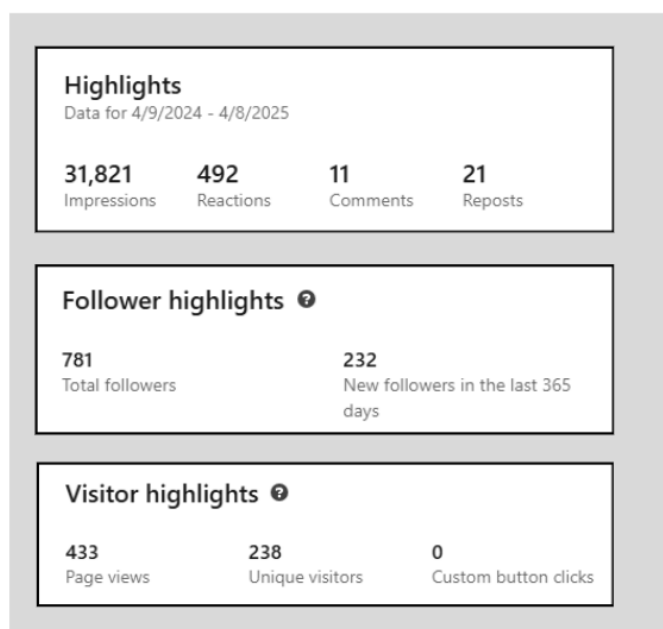
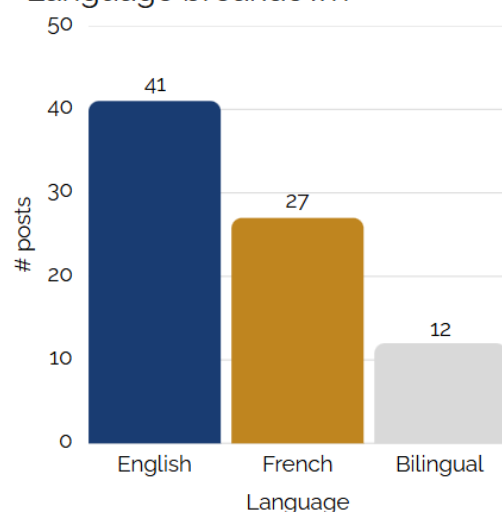
LinkedIn

- Followers as of April 2025: 781 (vs. 459 at the end of 2023)
- *Accounting Perspectives'* LinkedIn presence continues to grow steadily and strategically, with increased attention to bilingual reach and content diversity.

Average engagement rate: 6%	Current benchmarks place average LinkedIn engagement rates around 2.8% (Hootsuite, 2024), with anything above 5% considered excellent. With an average engagement rate of 6% , AP significantly outperformed platform norms.
Posts with highest engagement (14-15%)	The top three posts of the year had engagement rates of 14-15%. They featured early view and case article promotions and used video graphics (versus static graphics).

Total Posts: 80

Language breakdown



X (formerly Twitter)

- Followers as of April 2025: 235 (vs. 184 at the end of 2023)
- While AP posts regularly on X, detailed analytics are not available for free account types.

Editorial Team

The *Accounting Perspectives* editorial team is composed of a dedicated and diverse group of contributors, including Associate Editors, Editorial Board reviewers, journal staff, guest editors, committee members, and volunteers who support everything from social media and communications to event planning and awards.

Associate Editors (33)	<ul style="list-style-type: none"> – AEs play a leadership role in the review process, guiding manuscripts through evaluation and supporting consistent editorial standards. – 3 new Associate Editors joined the team in 2024-2025.
Editorial Board Members (31)	<ul style="list-style-type: none"> – EB reviewers bring a wide range of expertise across paradigms, topics, and types of academic work. – 2 new Editorial Board members joined the team in 2024-2025.
Editorial Staff	<ul style="list-style-type: none"> – Carina Hackett and Sadie Hall continue to manage the back-office functions that keep the peer-review process flowing smoothly. – AP's Managing Editor, Sylvia Siemens, continues to oversee accepted manuscripts through the production process up to compilation of each issue
Community Support	<ul style="list-style-type: none"> – Seda Oz co-organized the 2025 AP Emerging Scholars Symposium. – Kelsey Matthews provided strategic support for the AP Symposium's social media campaign. – Stéphanie Rioux continues to generously volunteer her time and expertise to manage AP's weekly content calendar.

Annual Associate Editors' Meeting

A meeting for the Associate Editors was held online on January 30, 2025. The purpose of the meeting was to calibrate standards in terms of manuscript contribution, offer suggestions to improve the decision process, and open the floor to questions and discussion.

It was also an opportunity to celebrate recent indicators of success — including a considerable increase in CiteScore and a continued rise in Journal Citation Indicator (JCI). The meeting was attended by 22 Associate Editors.

2025 AP Emerging Scholars Symposium

The 2025 *Accounting Perspectives* Emerging Scholars Virtual Symposium was held on February 28, 2025, from 11:00 am to 3:00 pm ET.

Co-organized with Seda Oz (University of Waterloo), it once again served as the journal's flagship event, providing a space for emerging scholars to receive constructive feedback on their work and engage directly with more established members of the *AP* community.

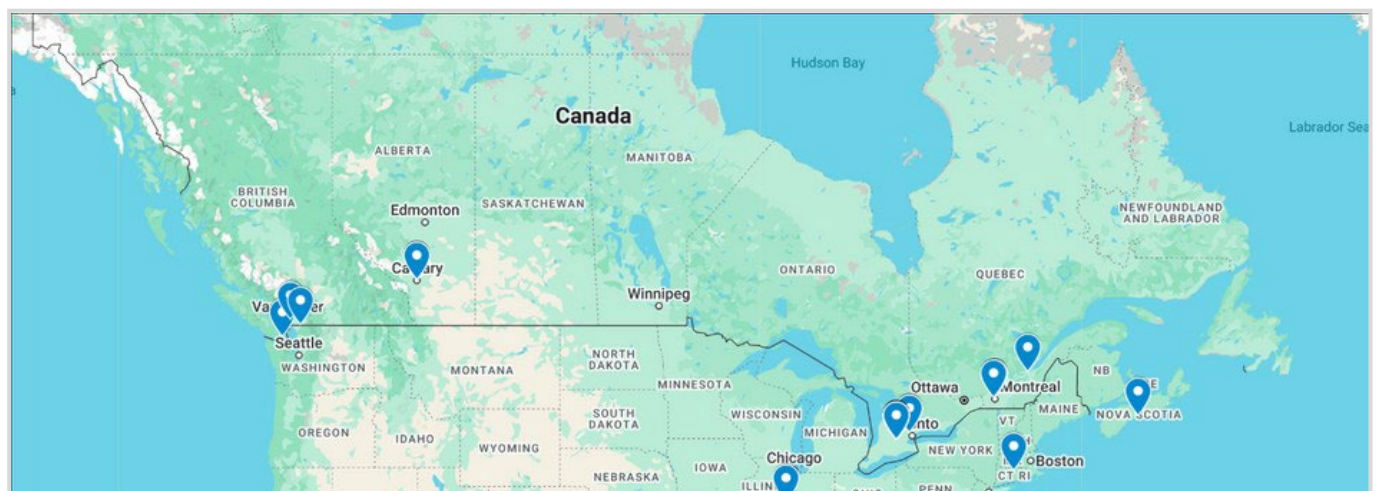
15	Papers submitted
13	Emerging scholars
13	Expert discussants
133	Registrants
77	Attendees

Social media campaign & bilingual communications

- Kelsey Matthews (University of Waterloo) developed a robust social media campaign for the *AP* Symposium to encourage presenters to help spread the word and to reach the *AP* community on LinkedIn/X.
- All promotional and presenter support materials were fully bilingual.
- Submissions were accepted in French and English.
- Presentations took place in English with French subtitles available via Zoom captions.

Coast-to-Coast Representation

One of the goals for this year's event was to increase representation across Canada. This year's presenters and discussants represented a wide range of institutions from across Canada and internationally. This map shows a snapshot of Canadian presenter institutions:



Journal Initiatives and Improvements

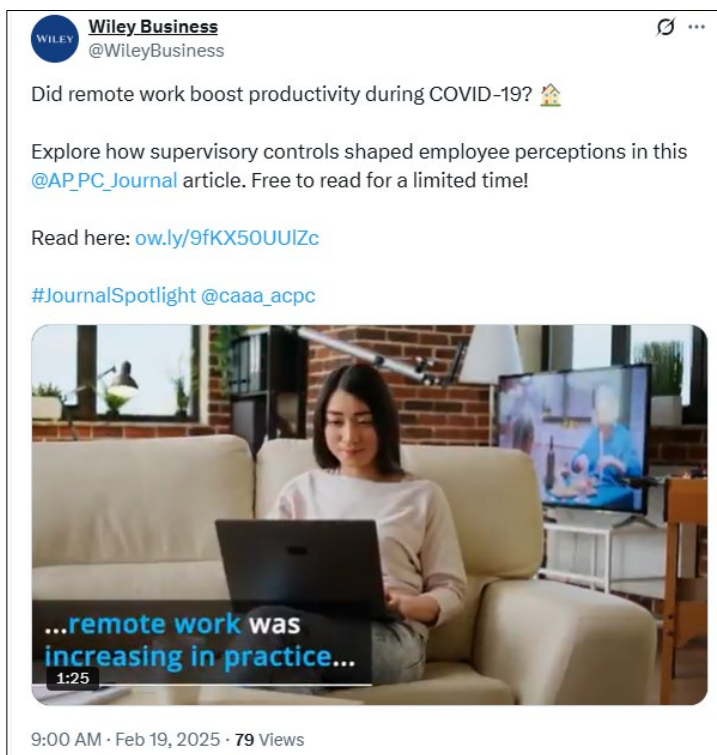
Journal Spotlight Month with Wiley (10-15 posts by @WileyBusiness on X)

In February 2025, *Accounting Perspectives* was featured in a one-month journal spotlight campaign on Wiley's X account. The spotlight campaign included 10–15 dedicated social media posts highlighting the journal and its activities and publications.

On right: Screenshot of one of these posts.

Reviewer Recognition Certificates

In 2024, *AP* introduced a personalized Reviewer Recognition Certificate program in partnership with Wiley.



This new approach replaces the journal's previous system of generating PDF thank-you letters via mail merge. It provides a more consistent, streamlined, and formal way to acknowledge the valuable work of our reviewers.

Revised Style Guide (upcoming)

Work will begin soon on revising the journal's author style guide, with the goal of improving clarity, consistency, and usability.

Teaching Notes Library

Planning is underway for an improved Teaching Notes Library — a database of teaching notes for published cases — as part of the CAAA's new website rollout.

Article Promotion Pilot Project

See next page for project overview.

Article Promotion Pilot Project

Article selected for pilot project:

Remote "Helicopter Bosses": Employee Perceptions of the Effects of Supervisory Controls and Remote Work During the COVID-19 Pandemic

Khim Kelly, Ethan LaMothe, Lisa Baudot
First published: 11 June 2024 (23:3)

Project Overview:

In 2024, *Accounting Perspectives* launched a new **Article Promo Pilot Project** to recognize and promote **high-value, practice-relevant articles**.

Deliverables:

- **Infographic:** Visual summary of research article
- **Short video:** Engaging, accessible overview of research
- **200-word lay summary** of research essentials in plain language

Objectives:

- Recognize and promote **high-value, practice-relevant articles**.
- Increase **article's visibility and citations**, as well as emphasize its **practical relevance**
- Provide an accessible way for **non-academic audiences** to engage with article research

Promotion:

- **Completed:** Post on LinkedIn using lay summary and infographic (**LinkedIn Post Metrics on right**)
- **Planned:** Second post planned featuring video; Showcase on AP website

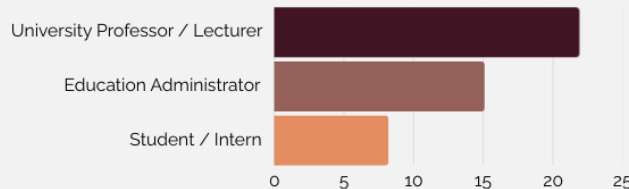
LinkedIn Post Metrics:

Posted 3/27/2025

Views: **71**
Engagement rate: **6%**
Impressions: **386**
Reach: **302**

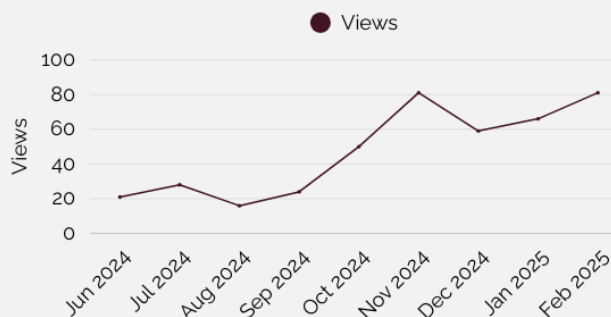


Post viewer demographics (%):



Wiley Journal Insights

- Total views for this article: **426**
- Monthly views for this article: **See below**



Next steps for this initiative:

- Formalize process
- Next article has been identified
- **Goal: 4 articles by mid-2026**
- Post materials on AP website
- Track metrics over time

Awards and Sponsorships

The Best *Accounting Perspectives* Case Award

The journal continued its support of the Best *Accounting Perspectives* Case Award, presented annually at the CAAA Conference. The award provides an opportunity to highlight the excellence of case authorship within the CAAA community and showcase *Accounting Perspectives* as a venue for strong educational materials.

We thank the members of the Best AP Case Award Committee for reviewing eligible cases and selecting each year's winner.

2024 CAAA Annual Conference (Halifax, NS)

As in past years, the journal supported the 2024 CAAA Conference by sponsoring branded materials for the event, including conference lanyards for attendees and a photo wall to promote engagement and visibility for the journal.

2024 Qualitative Accounting Research Symposium (QARS)

The journal was pleased to sponsor the 2024 Qualitative Accounting Research Symposium. AP's support was recognized on the event website, in the printed conference program, and during opening and closing remarks.

In Closing

I would like to thank the authors who submitted their work to *Accounting Perspectives* this past year and the editorial team — including Associate Editors, Editorial Board members, journal staff, and volunteers — for their ongoing commitment to the journal's mission.

Those who are interested in becoming an ad hoc reviewer, submitting an article, volunteering on a project, or learning more about the journal are invited to email ap@caaa.ca. I look forward to building on this momentum as we move into the year ahead.



Adam Presslee

Editor-in-Chief

Accounting Perspectives

Appendix: Publication Statistics

Table 1: Manuscripts Submitted

Manuscripts submitted*	2024	2023	2022	2021	2020
Regular (including cases and forum articles)	50	89	74	65	52
Special Issue*	12	26	12	36	8
Total	62	115	86	101	60

*Prior to 2021, manuscript types change to Final Version of Manuscript once accepted-pending Editor approval. Any such Special Issue manuscripts are not included in the Special Issue count above.

Table 2: Categories

Submissions	2024	2023	2022	2021*	2020
Cases	7	15	5	3	9
Accounting Theory and Practice	0	0	0	0	2
Commentary	1	4	3	0	4
Education	0	0	0	0	1
Research	53	89	75	91	40
Forum	0	0	0	0	1
Other	1	7	3	7	3
Total	62	115	86	101	60

*Please note that Accounting Theory and Practice, Education & Forum were no longer available to select as Categories in 2021.

Table 3: Turnaround Times

Submissions	2024*	2023	2022	2021	2020
MS under 100 days	37	92	59	92	40
Total Manuscripts	62	115	86	101	59
% of manuscripts (with decisions) under 100 days	60%	80%	69%	91%	68%
Median turnaround time (days):					
All submissions	52	50	89	62	68
Regular (including cases and forum articles)	69	42	81	48	58
Special Issue	41	73	132	73	75

*On January 27, 2025, eighteen 2024 submissions had not yet received a first decision.

Table 4: First-Round Rejections, Desk Rejects, and Withdrawal Decisions

Percentage of submissions	2024	2023	2022	2021	2020
First-round rejections	20%	16%	19%	11%	15%
First-round desk rejects and withdrawals	25%	50%	37%	42%	33%
Total	45%	65%	56%	53%	48%

Table 5: Authors' Country of Origin

	2024	2023	2022	2021	2020
Cases	7	15	5	3	9
With Canadian author	71.4%	66.7%	100.00%	100%	78%
With U.S. author	0.0%	20.0%	0.00%	0%	0%
With non-North American author	28.6%	13.3%	0.00%	0%	22%
Accounting Theory and Practice	0	0	0	0	2
With Canadian author	0%	0%	0%	0%	0%
With U.S. author	0%	0%	0%	0%	50%
With non-North American author	0%	0%	0%	0%	50%
Commentary	1	4	3	0	4
With Canadian author	0%	25%	67%	0%	100%
With U.S. author	100%	50%	33%	0%	0%
With non-North American author	0%	25%	0%	0%	0%
Education	0	0	0	0	1
With Canadian author	0%	0%	0%	0%	100%
With U.S. author	0%	0%	0%	0%	0%
With non-North American author	0%	0%	0%	0%	0%
Research	53	89	75	91	40
With Canadian author	54.7%	31.5%	32.0%	39.6%	45.0%
With U.S. author	17.0%	9.0%	13.3%	8.8%	12.5%
With non-North American author	28.3%	59.6%	54.7%	51.6%	42.5%
Forum	0	0	0	0	1
With Canadian author	0%	0%	0%	0%	0%
With U.S. author	0%	0%	0%	0%	0%
With non-North American author	0%	0%	0%	0%	100%
Other	1	7	3	7	3
With Canadian author	100%	43%	33%	14%	0%
With U.S. author	0%	0%	0%	43%	0%
With non-North American author	0%	57%	67%	43%	100%
TOTAL	62	115	86	101	60
With Canadian author	56.5%	36.5%	37.2%	39.6%	50%
With U.S. author	16.1%	11.3%	12.8%	10.9%	10%
With non-North American author	27.4%	52.2%	50.0%	49.5%	40%