



ACCOUNTING AND ACCOUNTABILITY in a Disruptive Marketplace

CAAA 2025 Call for Papers: Accounting and Accountability in a Disruptive Marketplace

In today's rapidly changing global landscape, characterized by technological innovations, economic shifts, and socio-political turmoil, the roles of accounting and accountability are more critical than ever. The 2025 CAAA Conference, under the theme "Accounting and Accountability in a Disruptive Marketplace," invites scholars, practitioners, and policymakers to explore these roles within the context of a market increasingly influenced by digital and platform disruptions.

Drawing on Karl Polanyi's notion of the Market Society, this conference seeks to delve into the embedded nature of economic activities, within societal contexts. Polanyi's seminal work articulates the dangers of a disembedded market, which attempts to function autonomously from societal and environmental constraints, leading to profound social dislocations and ecological crises. This theoretical backdrop is crucial for understanding how accounting and accountability can counteract the destabilizing effects of market autonomy in safeguarding human and environmental values.

We will examine the influence of platform organizations as highlighted by Agyei-Boapeah et al. (2022), and the technological advancements in information and communication technologies as discussed by Kornberger et al. (2017). These elements have changed the nature of work, economic transformation, and wealth distribution, presenting unique accountability challenges and opportunities for the accounting profession.

Key questions the conference will address include, but are not limited to the following:

- How do accounting practices adapt to and resolve the tension between market forces and societal values?
- In what ways do accounting and accountability serve as mechanisms to align business practices with broader governance, social, and environmental responsibilities in a disruptive economic climate?
- How can accountants lead in value creation and innovation, and maintain ethical integrity in a rapidly evolving business landscape?
- How can accountants contribute to public sector accountability in a convoluted economy?
- How can accounting professionals promote equity, diversity, inclusion and Indigenization in a turbulent world?

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- What impact do evolving digital technologies, including artificial intelligence and machine learning platforms like Chat GPT, have on the traditional roles and ethical considerations in accounting?

The event will feature a rich array of keynote speeches, panel discussions, and peer-reviewed research presentations. It will offer a platform for discussing how disruptions driven by digitalization, artificial intelligence, and platform economies are reshaping economic roles and how accounting professionals can navigate and influence these changes.

By integrating theoretical insights with practical challenges, the 2025 CAAA Annual Conference aims to equip attendees with the knowledge and tools to navigate the complexities of a market-driven world while advocating for the sustainability of both societal and environmental systems.

This conference not only seeks to address these urgent issues but also to foster a deeper understanding of how integrated market dynamics and accounting practices can promote a more equitable and sustainable global economy.

We also invite papers in all areas of accounting and accountability to explore contemporary issues in the Accounting profession and the society.

Conference Highlights:

Inclusivity in Methodology and Language: We welcome a diverse range of research methodologies, from quantitative to qualitative approaches. Submissions in both English and French are encouraged, reflecting our commitment to linguistic diversity and inclusivity. We will feature parallel sessions in French.

Speakers (Plenary Sessions):

CPA Canada Updates: Pamela Steer, President and CEO of CPA Canada

How Accounting Academics and Practitioners Can Promote EDI in the Workplace & Society

Professor Marcia Annisette, Vice Provost Academic & Professor of Accounting at York University

Professor Marion Brivot, Professor of Accounting at Laval University

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Professor Lee D. Parker, Research Professor in Accounting, Adam Smith Business School at the University of Glasgow and Co-editor of the *Accounting, Auditing & Accountability Journal* (AAAJ).

Professor Partha Mohanram, John H. Watson Chair in Value Investing, Editor-in-Chief of *Contemporary Accounting Research*, and Director of the India Innovation Institute at the Rotman School of Management, University of Toronto.

Talent Show: In addition to academic presentations, registered attendees will have the opportunity to participate in a talent show during the gala dinner, showcasing a broad array of talents beyond academic prowess.

Important Dates: The deadline for paper submissions has been extended to January 31, 2025. Likewise, the deadline for submissions pertaining to the talent show has been extended to January 31, 2025.

Financial Support for PhD Students

The registration fees for PhD students will be waived. Additionally, the conference will feature a Doctoral Students and Early Researchers Symposium. Doctoral students who submit papers to the symposium and the conference may be eligible for financial support with travel expenses.

Qualitative Methods Symposium & The Lazaridis Award for Best Paper on Accounting Issues Relevant to Technology Firms:

Upon submitting your paper to the 2025 CAAA Annual Conference Call for Papers, you will be asked if you would like your submission to be considered for the Qualitative Methods Symposium and for the Lazaridis Award.

2025 CAAA Conference Call for Papers:

<https://www.xcdsystem.com/caaa/abstract/index.cfm?ID=Z1BclSE>

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Call for Talent: Showcase Your Talents at the CAAA 2025 Gala Dinner!

We are excited to invite you to share your hidden talents with the Canadian accounting academic community at the **2025 Canadian Academic Accounting Association (CAAA) Conference Gala Dinner**. Whether you're a singer, musician, dancer, comedian, or have a unique talent you'd love to showcase, this is your moment to shine!

Event Details:

- **What:** Talent performances at the Gala Dinner
- **When:** Friday, June 13, 2025
- **Where:** Marriott Downtown at CF Toronto Eaton Centre

Why Participate?

- Engage with your fellow attendees in a fun and relaxed setting
- Celebrate the diversity and creativity within our community
- Share a different side of yourself beyond the world of academia

How to Participate:

If you're interested in performing, please send us:

1. A brief description of your talent
2. Any specific equipment or set-up you'll need
3. Duration of your performance (5-minute maximum)

Submissions should be sent to claire.deng@torontomu.ca and oliver.okafor@torontomu.ca by January 31, 2025.

We encourage everyone—whether seasoned performers or first-timers—to take part in this special evening. It's the perfect opportunity to connect with colleagues through the arts and entertainment!

We look forward to seeing your talents on stage!

Warm regards,

Oliver Okafor and Claire Deng, Toronto Metropolitan University (TMU)
Co-chairs, CAAA Annual Conference 2025

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