



# ACCOUNTING AND ACCOUNTABILITY in a Disruptive Marketplace

## CAAA 2025 Education Program: Call for Proposals

**THE SUBMISSION DEADLINE HAS BEEN EXTENDED TO JANUARY 31, 2025.**

The theme of the CAAA Annual Conference 2025 is "Accounting and Accountability in a Disruptive Marketplace," and this year's program invites accounting researchers and educators to explore their roles within the context of a market increasingly influenced by digital and platform disruptions.

For the education program, we are especially interested in proposals that approach the conference theme through a **practical lens with a focus on learning outcomes and growth opportunities**.

### [SUBMIT EDUCATION PROPOSAL](#)

## TOPICS

We welcome proposals on a variety of topics related to accounting education, including but not limited to:

- **Student Learning and Support**
- **Teaching Ethics**
- **How to learn, study and analyze**
- **Experiential Learning in Accounting**
- **Interdisciplinarity: Potential drawbacks when publishing**
- **Teaching Sustainability in Accounting**
- **Curriculum Development**
- **AI and Technology: Perspectives from both students and educators**
- **Accessibility and Diversity**

## SESSION TYPES

### Standard Education Sessions

- Standard education sessions are typically either **45 minutes** or **90 minutes** long.
- These sessions can be **workshop- or presentation-style**.
- They should provide **actionable insights and learning outcomes for accounting educators**.



# ACCOUNTING AND ACCOUNTABILITY in a Disruptive Marketplace

## Roundtable Session

- This session fosters **collaborative improvement** in teaching and learning.
- Presenters will act as **discussion leaders**, sharing **teaching methods, curriculum designs, technology integration strategies, or other innovative approaches**.
- They will be leading a conversation with their peers rather than giving a formal presentation. The specific session format—i.e. rotating or staying at one table—and discussion time slots will be determined based on the number and topics of proposals received.

## NEW THIS YEAR: Case Writing Session

- This new session type will focus on **improving case writing**. Participants are invited to **submit case studies (either complete or in-progress)**.
- During the session, participants will **engage in discussions** about their cases and **provide feedback to others**. The specific session format will be determined based on the cases received.

## SUBMISSION PROCESS

This year, the CAAA is using a new conference management platform called X-CD for submitting education proposals and research papers. Please visit the link below to create your profile, and then select “Education Submission” to be taken to the submission form for education proposals:

[\*\*SUBMIT EDUCATION PROPOSAL\*\*](#)

## REVIEW AND SELECTION

Proposals will be reviewed blindly by members of the CAAA Education Committee and evaluated based on their **relevance** to accounting educators and this year’s conference theme, **clarity** of learning objectives and **practical takeaways** for participants, and **originality** and innovation.

Decision letters will be sent out during the week of March 21, 2025.

*We look forward to receiving your proposal!*

**Sonia Dhaliwal, University of Guelph**

Education Chair, CAAA 2025 Conference